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Attorney Docket No.: 42P11553

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Regis J. Crinon, et al.

Application No.: 09/895,744

Filed: June 29, 2001

For: TAILORING A BROADCAST SCHEDULE
BASED ON STORAGE AREA AND
CONSUMER INFORMATION

Examiner: Son P. Huynh

Art Group: 2623

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

In response to the Final Office Action mailed May 30, 2006, in connection with the above referenced patent application, Applicants respectfully request entry of the following amendments and request reconsideration in view of the following remarks.